

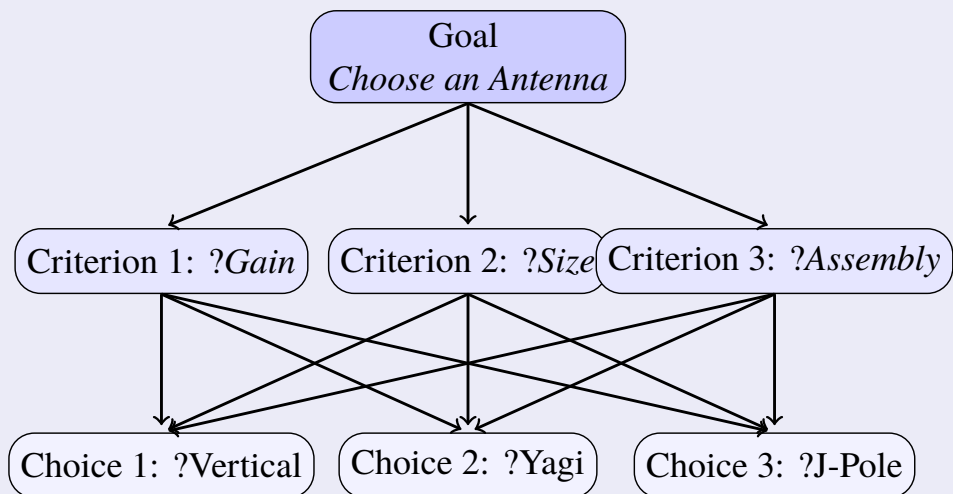
# Making a Choice *Mathematically*

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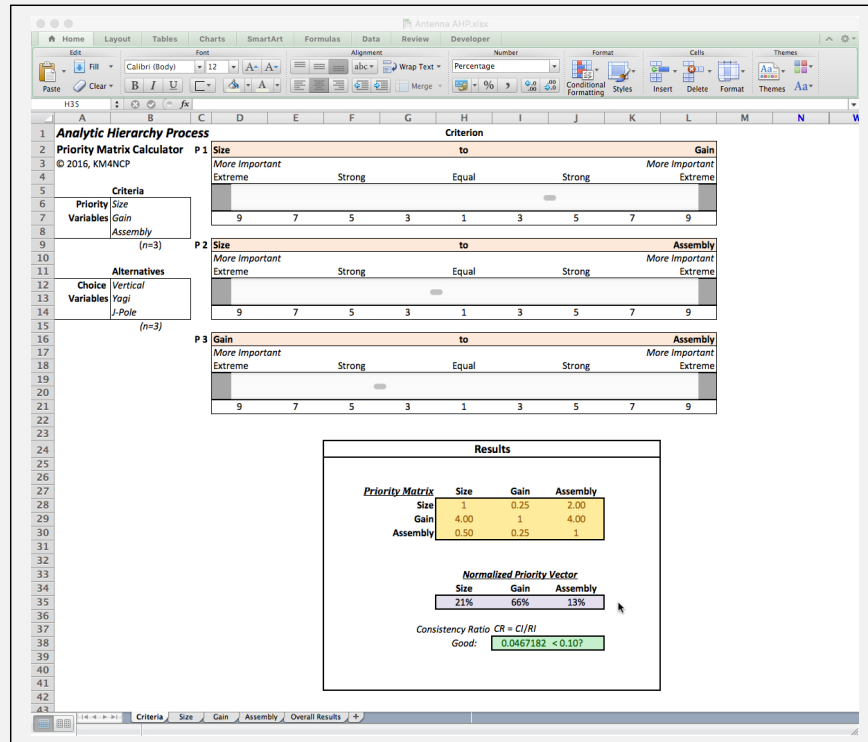
## The Problem

*Diagram It!*



**Yikes!**

# The Solution



AHP - 2

## Linear Algebra: The Math Behind AHP

*Analytic Hierarchy Process* is a form of Multi-Criteria Decision Analysis that uses the normalized eigenvector associated with the dominant eigenvalue of the positive reciprocal Priority Matrix  $P$  that ...

*Scared you!*

AHP - 3